

WIN A LUNE™ SOFA

PARTICIPATE AT
FRITZHANSEN.COM/FRITZHOTEL

FRITZ HOTEL

Republic of Fritz Hansen™ welcomes you to a magical place where the impassioned tropics meet the cool and minimalistic North as a celebration of the long lasting and close cooperation between the fiery Spanish designer and the Danish manufacturer of timeless design.

Discover the Fritz Hotel, starting by walking through our reception, entering the restaurant area and exploring our heritage room.

Stop and enjoy a moment of relax in our Lune lobby area and get hypnotized by our visual room sponsored by the Louisiana Museum of Modern Art next to the bar.

DOWNLOAD PRESS KIT

Visit FRITZHANSEN.COM/FRITZHOTEL to read more about the Fritz Hotel, our brand new sofa Lune™ and to download the press kit.

INTRODUCING A NEW PARADIGM IN MODULAR SOFAS

Meet Lune™, Jaime Hayon's take on a modern modular sofa. The word "lune" exists only in Danish and the meaning of it is both a reference to a temperature and to a feeling of comfort. With Lune, Jaime Hayon has taken the flexibility of a modular sofa and added an aesthetic layer to it. The result is a sofa built by several modules with the visual expression of one singular sofa.

Combined with the quality and craftsmanship of Republic of Fritz Hansen™, Lune is a sofa suited for ultimate relaxation with an aesthetic appearance.

As an extension of the Lune experience, Jaime Hayon has also created a number of new Objects pieces - a cushion, two throws and a tray. Representing Hayon as an artist and a sculptor, the Objects have an artistic expression. The cushion and throws, which feature some of Hayon's well-known motifs, are certain to put a smile on your face, as is always the intention of Hayon's creative work.



WHERE TO FIND US AT SALONE DEL MOBILE

4 - 9 APRIL 2017

1 FRITZ HOTEL
CURATED BY JAIME HAYON
VIA SAN CARPOFORO 9
20121 MILAN

OPENING HOURS
TUESDAY - FRIDAY: 10-20

SUNSET APERITIVO FROM 17-19
(BY INVITATION ONLY)

WEDNESDAY 5 APRIL FROM 15.30-17
(CLOSED FOR PUBLIC DUE TO
PRESS CONFERENCE)

2 REPUBLIC OF FRITZ HANSEN
CONCEPT STORE
PIAZZA SAN SIMPLICIANO
20121 MILAN

OPENING HOURS
TUESDAY - FRIDAY: 10-19
SATURDAY: 10-18
SUNDAY: 10-16

3 LIGHTYEARS AT EUROLUCE
HALL 13, STAND B15
S.S DEL SEMPIONE 28
20017 RHO (MILAN)

OPENING HOURS
TUESDAY - SUNDAY: 9.30-19



MAP OF BRERA